

1 of 4

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

$$SC = *$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	6A-7A		:30	\$450.00	08/29-08/31	3	1	3	\$1,350.00	
		Buyline Comment: 6A NEWS										
	2	W-F	7A-9A		:30	\$450.00	08/29-08/31	3	1	3	\$1,350.00	
		Buyline Comment: GD MRN AMR										
	3	W,F	11A-12P		:30	\$450.00	08/29-08/31	2	1	2	\$900.00	
		Buyline Comment: MIDDAY NEWS										
	4	W-F	12P-1P		:30	\$350.00	08/29-08/31	3	1	3	\$1,050.00	
		Buyline Comment: THE CHEW										
	5	W-F	3P-330P		:30	\$300.00	08/29-08/31	3	1	3	\$900.00	
		Buyline Comment: MILLIONAIRE										
	6	W-F	5P-530P		:30	\$500.00	08/29-08/31	3	1	3	\$1,500.00	
		Buyline Comment: 5P NEWS										
	7	W-F	6P-7P		:30	\$750.00	08/29-08/31	3	1	3	\$2,250.00	
		Buyline Comment: 6P NEWS										
	8	W-F	7P-730P		:30	\$400.00	08/29-08/31	3	1	3	\$1,200.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	9	W-F	730P-8P		:30	\$400.00	08/29-08/31	3	1	3	\$1,200.00	
		Buyline Comment: MILLIONAIRE										
	10	W-TH	11P-1135P		:30	\$1,200.00	08/29-08/30	2	1	2	\$2,400.00	
		Buyline Comment: 11P NEWS										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	11	W-TH	1135A-1235P		:30	\$450.00	08/29-08/30	2	1	2	\$900.00	
		Buyline Comment: ABC NITLINE										
	12	F	8P-9P		:30	\$2,000.00	08/31-08/31	1	1	1	\$2,000.00	
		Buyline Comment: SHARK TANK										
	13	SA	6A-7A		:30	\$450.00	09/01-09/01	1	1	1	\$450.00	
		Buyline Comment: 6A NEWS										
	14	SA	7A-8A		:30	\$600.00	09/01-09/01	1	1	1	\$600.00	
		Buyline Comment: GD MRN AMR SAT										
	15	SA	6P-630P		:30	\$400.00	09/01-09/01	1	1	1	\$400.00	
		Buyline Comment: 6P NEWS										
	16	SU	10A-11A		:30	\$500.00	09/02-09/02	1	1	1	\$500.00	
		Buyline Comment: THIS WEEK										
	17	SU	7P-8P		:30	\$1,500.00	09/02-09/02	1	1	1	\$1,500.00	
		Buyline Comment: AFV										
	18	SU	8P-9P		:30	\$3,500.00	09/02-09/02	1	1	1	\$3,500.00	
		Buyline Comment: SECRET MILLIONAIRE										
	19	M	6A-7A		:30	\$450.00	09/03-09/03	1	1	1	\$450.00	
		Buyline Comment: 6A NEWS										
	20	M	7A-9A		:30	\$450.00	09/03-09/03	1	1	1	\$450.00	
		Buyline Comment: GD MRN AMR										
	21	TU	11A-12P		:30	\$450.00	09/04-09/04	1	1	1	\$450.00	
		Buyline Comment: MIDDAY NEWS										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .AFP SENATE

Product AFP-SENATE

Estimate# 553

Buyer KAREN BENCKINI

Phone#

Fax#

Agency () MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //553

Flight Dates 08/29/2012 - 09/04/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	22	M-TU	12P-1P		:30	\$350.00	09/03-09/04	2	1	2	\$700.00	
				Buyline Comment: THE CHEW								
	23	M	3P-330P		:30	\$300.00	09/03-09/03	1	1	1	\$300.00	
				Buyline Comment: MILLIONAIRE								
	24	M-TU	5P-530P		:30	\$500.00	09/03-09/04	2	1	2	\$1,000.00	
				Buyline Comment: 5P NEWS								
	25	M-TU	6P-7P		:30	\$750.00	09/03-09/04	2	1	2	\$1,500.00	
				Buyline Comment: 6P NEWS								
	26	M-TU	7P-730P		:30	\$400.00	09/03-09/04	2	1	2	\$800.00	
				Buyline Comment: ACCESS HOLLYWOOD								
	27	M-TU	730P-8P		:30	\$400.00	09/03-09/04	2	1	2	\$800.00	
				Buyline Comment: MILLIONAIRE								
	28	M	11P-1135P		:30	\$1,200.00	09/03-09/03	1	1	1	\$1,200.00	
				Buyline Comment: 11P NEWS								
	29	M	1135P-1235A		:30	\$450.00	09/03-09/03	1	1	1	\$450.00	
				Buyline Comment: ABC NITELINE								
	30	M	8P-10P		:30	\$5,000.00	09/03-09/03	1	1	1	\$5,000.00	
				Buyline Comment: BACHELOR PAD								

---REPORT TOTALS---

Report Totals: 54 / \$37,050.00

Station KTNV-TV LAS VEGAS, NV

Advertiser () .AFP SENATE

Product AFP-SENATE

Estimate# 553

Buyer KAREN BENCKINI

Phone#

Fax#

Agency () MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //553

Flight Dates 08/29/2012 - 09/04/2012

Hiatus Weeks

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---SALES MONTHLY TOTALS---

Sep 12: 54 / \$37,050.00
Sales Totals: 54 / \$37,050.00
Station Totals: 54 / \$37,050.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$137,222	KBLR	0%	KLAS	32%	KSNV	33%	KTNV	27%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	8%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE